

TRIBUTE TO

Tracy Record & Patrick Sand

SPECIAL TO THE WEST SEATTLE BLOG, OCTOBER 2023

*Hit-run driver leaves stolen car behind
District 1 candidates meet again
Rooster found up a tree*

These headlines are a sample of what we see everyday on the West Seattle Blog. So are these:

*Student study picks up where others didn't
Neighbors worried about fires in Fauntleroy Park
Calling coho - and volunteers- to Fauntleroy Creek
Fauntleroy Watershed Council can't do it alone*

In late 2007, Tracy Record and Patrick Sand quit their day jobs to devote full time to their fledgling e-news medium, the West Seattle Blog. Tracy became the word person while Patrick sold ads and learned to take photos. A bit of a misnomer, the blog they created is not someone's rant. It's an award-winning factual news source that engages the community in reporting what's happening on the Duwamish peninsula, which we all call home. If it happens here, you'll read about it on the Blog.

Built on a professional base that recognizes the difference between journalism and advertising, the Blog's central role in West Seattle life grew as more and more households got internet service and more and more organizations, businesses, schools, and candidates realized its value.

Within a few months, our Fauntleroy Watershed Council had jumped on board. Patrick soon began feeding Tracy photos of salmon releases, work parties, and other events while we fed her the details she needed to spin them into lively coverage. In the process, she took note of how we came through as promised. When we asked if we might submit our own stories, she bellowed, "yes!"

When grant funding was drying up, we needed sound advice about how best to ask for private donations to maintain restored habitat. Over tea, Tracy and Patrick generously opened their vault of marketing expertise to us. They also gave us blanket permission to use their photos as we see fit. They are always friendly, always interested, and always professional.

The West Seattle Blog credits the good that we do for the creek, park, students, and community; encourages us to reach beyond our grasp; and returns our emails.

Thank you, Tracy and Patrick, for supporting our efforts in this watershed and for helping make West Seattle such a beneficial habitat for all.



Judy Pickens

Dennis Hinton